



POMA26

ANNUAL CLINICAL ASSEMBLY

MAY 13-16, 2026

KALAHARI RESORTS, POCONOS

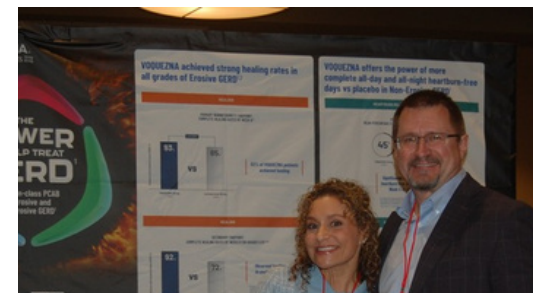


EXHIBIT & SPONSORSHIP PROSPECTUS

www.POMA.org/POMA26





POMA MEMBERS & YOU A PERFECT FIT

The POMA Clinical Assembly is your opportunity to reach Pennsylvania DOs and promote your latest and most relevant products, technologies, therapeutics, services, and resources!

DO YOU KNOW?

- **Osteopathic physicians** (DOs) represent one of the fastest-growing segments of health care professionals in the U.S. There are currently more than 136,450 **DOs** in active practice, with over 92,900 under the age of 45.
- **Pennsylvania** has the third-largest **DO** population in the country, with over 10,000 osteopathic physicians in active practice.
- The **POMA Annual Clinical Assembly** is the largest event for **DOs** in the state, drawing an average of 1,100+ total in-person and virtual attendees each year.
- **DOs** focus on a whole-person approach to patient care and strive to help their patients achieve true health—not just treat symptoms.
- While the osteopathic profession has strong roots in primary care, **DOs** apply their distinctive philosophy across all medical fields and specialties, combining their medical expertise with a whole-person approach centered on listening to and partnering with patients.
- Therapeutic interests for **DOs** include:
 - › Diabetes Mellitus
 - › Respiratory Disease
 - › Women's Health
 - › Headache / Back Pain
 - › Anxiety & Depression
 - › Cardiovascular Disease – Hypertension
 - › Obesity/Weight Management
 - › Adult Immunization
 - › Pain Management
 - › Cardiovascular Disease – Dyslipidemia

A background image showing three people in a professional setting. On the left, a man with glasses and a patterned shirt is seen from the side. In the center, a woman with blonde hair is smiling and looking down at a tablet. On the right, another woman with dark curly hair is seen from the back, looking towards the center. The image has a blue overlay.

SHOWCASE YOUR COMPANY

The POMA Clinical Assembly is the premier opportunity to meet face-to-face with osteopathic physicians and healthcare professionals who are actively seeking the latest information on products, technologies, therapeutics, and services to benefit their patients.

It is also an ideal platform to increase your company's visibility among osteopathic physicians who are treating Pennsylvanians every day.

POMA offers dedicated exhibit hours and scheduled breaks, allowing exhibitors and sponsors to engage directly with attendees throughout the conference. A variety of sponsorship opportunities are also available for enhanced visibility.

Don't wait—exhibit space and sponsorship options are limited and available on a first-come, first-served basis.

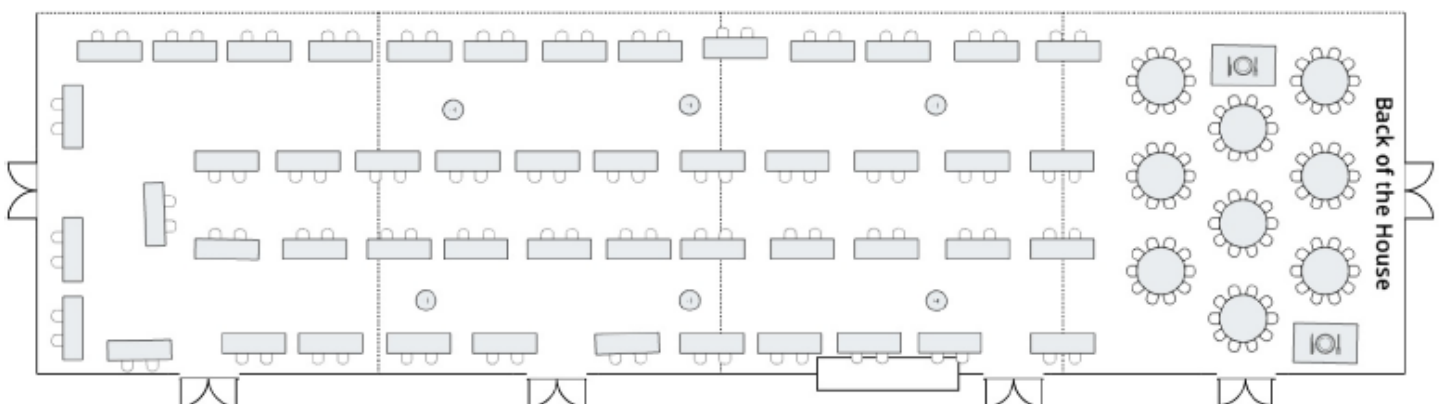
EXHIBIT OPPORTUNITIES

The Exhibit Hall at the POMA Clinical Assembly is open during the first three days of the conference—Wednesday, Thursday, and Friday. With dedicated exhibit hours and scheduled breaks, exhibitors are able to engage with attendees throughout the event.

All food and beverage offerings are located in the Exhibit Hall to help drive traffic throughout the event. This includes daily breakfasts, lunches, refreshment breaks, and the Wednesday Welcome Reception.

Don't wait—exhibit space is limited and sold on a first-come, first-served basis. To reserve your space, email James Eirkson at jeirkson@poma.org or call (717) 939-9318 x190.

Tentative Exhibit Hall Layout



Final layout will be determined closer to the event date.

SECURE YOUR 2026 EXHIBIT SPACE

POMA 118th Annual Clinical Assembly Tabletop Display Contract

Tabletop Display Information & Rates:

The fee for one tabletop display is \$1,500. Tabletop displays include one 6-foot table, two exhibit staff registrations, two chairs, and a wastebasket. Exhibitors also receive recognition in program materials, on the virtual conference platform, in the POMA app, and on the POMA website. Exhibiting companies agree to accept exhibit space placement as determined by POMA and to abide by the terms and conditions outlined in the *Clinical Assembly Exhibit and Sponsorship Prospectus*. A maximum of four exhibit staff members are permitted in the exhibit space at one time. Additional exhibit staff registrations are available at a cost of \$125 per person. Exhibit space is confirmed upon receipt of a completed contract and full payment.

The POMA Exhibit Hall will be open:

Wednesday, May 13..... 11:00 a.m. — 6:00 p.m.

Thursday, May 14..... 6:30 a.m. — 4:30 p.m.

Friday, May 15..... 6:30 a.m. — 12:30 p.m.

Exhibit personnel may set up their tabletop displays on Wednesday, May 13, between 9:00 and 11:00 a.m. Teardown may begin after 12:30 p.m. on Friday, May 15. Early breakdown of displays is strictly prohibited for safety reasons.

Exhibitor Registration Information:

Company Name _____

Primary Contact Name _____

Office Address _____

Cell Phone Number () _____ Email Address _____

Products or services to be exhibited: _____

We wish to be in close proximity to the following companies: _____

We do not wish to be in close proximity to the following companies: _____

Names of Two On-Site Exhibit Staff Representatives (included with exhibit registration)

1. _____ 2. _____

Names of Additional Exhibit Staff Representatives (additional representatives at \$125 per person)

Agreement to Health & Safety Protocols:

☐ POMA is committed to taking precautions that provide a safe environment for all event attendees and staff. All registered attendees are expected to adhere to the health and safety protocols of Kalahari and the CDC. Further details regarding protocols will be provided to participants closer to the time of the conference. By checking this box and registering for the in-person conference, you are acknowledging that you are agreeing to adhere to then current guidelines and safety precautions, as well as any changes that may occur.

Agreement to Not Hold Events During POMA Clinical Assembly:

☐ POMA must comply with the AOA and ACCME accreditation rules which clearly state it is not permissible for exhibitors and sponsors to hold events (lectures, meals, social gatherings, etc.) at times that conflict with POMA conference scheduled events. POMA reserves the right to limit or deny approval for such functions. By checking this box, you are acknowledging that you will not hold events that compete, or take precedence over POMA conference activities.

Method of Payment:

I would like to pay by:

☐ Check made payable to "POMA"

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

For POMA Office Use Only

Check # _____

Amount _____

Billing name if different than above: _____

No.: _____ Exp.: _____ CVV: _____

Billing address if different than above: _____

Number of Tabletop Displays at \$1,500 Each: _____ Number of Additional Representatives at \$125 Each: _____

TOTAL AMOUNT DUE: _____

PLEASE RETURN TO:

POMA c/o James Eirkson
1330 Eisenhower Boulevard, Harrisburg, PA 17111
Phone (717) 939-9318, ext. 190 Fax: (717) 939-7255 Email: jeirkson@poma.org

SPONSORSHIP **OPPORTUNITIES**

Sponsorship opportunities provide additional exposure for your company at the POMA Clinical Assembly.

Become a hospitality partner by sponsoring everyone's favorite feature—food and beverage—or make a lasting impression through branded registration materials. Sponsorship opportunities also help drive traffic to your exhibit table. Explore the full range of options available.

Interested in creating a customized sponsorship opportunity? No problem—we're happy to work with you.

Secure your sponsorship opportunity today. Email James Eirkson at jeirkson@poma.org or call (717) 939-9318 x190.



SPONSORSHIP OPPORTUNITIES

Hospitality Partner

Put your brand where attendees naturally gather—around food, coffee, and conversation. Hospitality sponsorships provide high-visibility placement during peak networking moments and position your company as a valued supporter of the attendee experience.

Available Opportunities:

- Lunch – \$2,500 (4 available; one per day)
- Breakfast – \$1,500 (4 available; one per day)
- Healthy Break & Coffee – \$1,000 (6 available)

Includes:

- On-site exclusive signage during meal or break
- Recognition on shared sponsor signage
- Digital recognition on website & virtual platform

Welcome Reception – \$3,000 (Exclusive)

Kick off the conference with premium visibility at one of the most highly attended networking events. Held in the exhibit hall at Kalahari and open to all attendees, the Welcome Reception offers direct access to attendees in a relaxed, high-energy setting.

Includes:

- Verbal recognition during the reception
- Opportunity to provide brief remarks
- Recognition on shared sponsor signage
- On-site exclusive signage & digital recognition

President's Installation Dinner – \$2,500 per Table

Engage directly with current and incoming POMA leadership at this celebratory closing event. Table sponsorship offers meaningful networking with key decision-makers in a memorable, high-touch setting.

Includes:

- Reserved sponsored table
- Recognition during the event
- Recognition on shared sponsor signage
- On-site dedicated signage and digital recognition

Registration Bags – \$2,500 (Exclusive)

Extend your brand presence beyond the event floor. Your logo will appear on every attendee tote bag, ensuring repeated exposure throughout the conference—and long after attendees return home.

Includes:

- One-color logo imprinted on event tote bag
- Final proof for approval
- Recognition on shared sponsor signage
- Digital recognition on website & virtual platform

Not available to ineligible companies per CME guidelines.

Registration Bag Swag or Insert – \$1,000

Place your message directly in every attendee's hands. Provide one company-branded item or one-page flyer for inclusion in each registration bag.

Includes:

- Distribution to all in-person attendees
- Recognition on shared sponsor signage
- Digital recognition on website & virtual platform

All items require pre-approval and must be provided to the POMA office by April 17, 2026.

Not available to ineligible companies per CME guidelines.

Lanyards – \$2,500 (Exclusive)

Be seen throughout the conference. As the exclusive Lanyard Sponsor, your logo will be worn by every in-person attendee, delivering consistent, high-visibility brand exposure.

Includes:

- One-color logo imprinted on conference lanyards
- Final proof for approval
- Recognition on shared sponsor signage
- Digital recognition on website & virtual platform

Not available to ineligible companies per CME guidelines.

Looking for a Custom Sponsorship?

We're happy to design a sponsorship that aligns with your marketing goals.

Contact James Eirkson at jeirkson@poma.org or (717) 939-9318 x190.

SECURE YOUR 2026 SPONSORSHIP OPPORTUNITY

POMA 118th Annual Clinical Assembly Sponsorship Contract

Sponsorship Opportunities:

POMA offers several sponsorship opportunities for the 118th Annual Clinical Assembly. All sponsorships include recognition on on-site signage, the virtual conference platform, and the POMA website. Hospitality sponsors will also have signage displayed during their sponsored meal or break. Sponsorship opportunities include:

- Hospitality Partner
- Welcome Reception
- President's Installation Dinner
- Registration Bags
- Registration Bag Swag or Insert
- Lanyards

Looking for a custom sponsorship?

Contact James Eirkson:
jeirkson@poma.org
(717) 939-9318 x190

Sponsor Registration Information:

Company Name _____
Primary Contact Name _____
Office Address _____
Cell Phone Number (____) _____ Email Address _____
Products or services to be marketed: _____
I am interested in securing the following sponsorship opportunity: _____
1. _____ 2. _____

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For POMA Office Use Only

Check # _____
Amount _____

Billing name if different than above: _____
No.: _____ Exp.: _____ CVV: _____
Billing address if different than above: _____

TOTAL AMOUNT DUE: _____

POMA Policies:

CANCELLATION/REFUND: All sponsorships will be reviewed by the Clinical Assembly Committee prior to approval. A \$250 processing fee will be deducted on all cancellations.

PRIVACY: POMA members and other visitors that register to use www.poma.org voluntarily provide contact information. This includes, but is not limited to, name, address, phone number, e-mail address and similar data. POMA will disclose this information to third parties when necessary for the provision of services to you, for the protection of others and when required by law. Aggregate information is information in summary form that does not contain personally identifiable information. POMA allows third parties to use aggregate information to aid in the development or implementation of programs, products and services. POMA does not sell any aggregate information. If you receive a solicitation like this, it is a phishing scam. Please forward any suspicious emails to poma@poma.org.

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POMA LOOKS FORWARD TO PARTNERING WITH YOU IN 2026!



James Eirkson



717-939-9318 x190



jeirkson@poma.org



www.poma.org



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