



JOIN US!

POMA's 115th Annual Clinical Assembly & Scientific Seminar

Live, In-Person May 3-6, 2023 at Kalahari Resort, Pocono Manor
Virtual, On-Demand May 15-June 15, 2023

WWW.POMA.ORG/POMA23



Exhibitor/Sponsor Invitation

The Pennsylvania Osteopathic Medical Association is excited to invite you join us as we start a new chapter at Kalahari Resorts in Mount Pocono, Pennsylvania! Our 115th Annual Clinical Assembly & Scientific Seminar will be offered in-person from May 3-6, 2023. Host to the largest gathering of osteopathic physicians in Pennsylvania, this conference is the place to meet face-to-face with physicians and healthcare professionals who are seeking the latest information about products, technologies, therapeutics and services to benefit their patients.

POMA values the support of our exhibit community and invites you to be part of our conference. With dedicated exhibit hours and breaks, exhibitors are able to interact with attendees throughout the conference. We also have opportunities to sponsor a variety of meal options. Designated exhibit and sponsor times are imperative to the integrity of our conference. POMA must comply with the AOA and ACCME accreditation rules which clearly state it is not permissible for exhibitors and sponsors to hold events (lectures, meals, social gatherings, etc.) at times that conflict with POMA conference scheduled events. Groups that participate in such activities and violate the spirit of the conference will not be permitted to participate in future events.

Don't wait – limited in-person exhibit space and sponsorship options are available – [click here to learn more](#) or continue scrolling. Opportunities are sold on a first-come, first-served basis. If you have any questions, please contact Jason Leeper, senior program manager, at (717) 939-9318 ext. 180 or e-mail jleeper@poma.org.

For those joining us in-person, POMA has a limited number of discount rooms available at Kalahari. Access the booking website here - <https://book.passkey.com/e/50376952>. When the block is full, prevailing rates apply. In case you miss the room block deal, there are several other properties in close proximity to Kalahari, including Mt. Airy Casino Resort (10 mins), Great Wolf Lodge Water Park (15 mins), and Camelback Resort & Waterpark (20 mins). The Poconos is also a popular spot for vacation rentals including bed & breakfasts, inns, cabins, and more! You'll definitely want to visit this spring!

POMA looks forward to your continued involvement and sustaining important relationships that will shape the future of osteopathic medicine in Pennsylvania.

See you at #POMA23!

POMA's mission is to promote the distinctive philosophy and practice of osteopathic medicine for our patients, our members, and the communities we serve.

Pennsylvania Osteopathic Medical Association

1330 Eisenhower Blvd, Harrisburg, PA 17111

Phone 717-939-9318 | Fax 717-939-7255 | Email poma@poma.org





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Exhibit Contract

Exhibit Information & Rates:

The fee for one tabletop display is \$1,500. Tabletop displays include one 6-foot table, two exhibit staff registrations, two chairs and a wastebasket. Exhibit companies agree to accept exhibit space placement as determined by POMA. Exhibit companies agree to abide by the terms and conditions as outlined in the exhibitor letter, which accompanies this contract. A maximum of four exhibit staff members are permitted in the exhibit space at one time. Additional exhibit staff registrations are available at a cost of \$125 per person. Exhibit space is confirmed with a completed contract and full payment.

The POMA Clinical Assembly Hall will be open:

Wednesday, May 3..... 11:00 am - 6:00 pm

Thursday, May 4..... 6:30 am - 4:30 pm

Exhibit personnel may set up their tabletop displays on Wednesday, May 3 between 8:00 - 11:00 am. Teardown can begin after 4:30 pm on Thursday, May 4. Early breakdown of displays is strictly prohibited to ensure safety of conference participants during the lunch break.

Exhibitor Registration Information:

Company Name _____ Primary Contact Name _____

Office Address _____

Cell Phone Number (_____) _____ E-mail Address _____

Products or services to be exhibited: _____

We wish to be in close proximity to the following companies: _____

We do not wish to be in close proximity to the following companies: _____

Names of Two On-Site Exhibit Staff Representatives (included with exhibit registration)

1. _____ 2. _____

Names of Additional Exhibit Staff Representatives (additional representatives at \$125 per person)

Agreement to Health & Safety Protocols:

____ POMA is committed to taking precautions that provide a safe environment for all event attendees and staff. All registered attendees are expected to adhere to the health and safety protocols of the CDC. By acknowledging this statement and registering for the in-person conference, you are acknowledging that you are agreeing to adhere to then current guidelines and safety precautions, as well as any changes that may occur.

Method of Payment:

I would like to pay by:

____ Check made payable to "POMA"

____ Visa ____ Mastercard ____ American Express ____ Discover

Billing name if different than above: _____

No.: _____ Exp.: _____ CVV: _____

Billing address if different than above: _____

Number of Tabletop Displays at \$1,500 Each: _____ Number of Additional Representatives at \$125 Each: _____

TOTAL AMOUNT DUE: _____

PLEASE RETURN TO:

POMA c/o Jason Leeper, Program Manager

1330 Eisenhower Boulevard, Harrisburg, PA 17111

Telephone – (717) 939-9318, ext. 180

Fax – (717) 939-7255

E-mail – jleeper@poma.org



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Sponsorship Contract

Sponsorship Opportunities:

POMA offers several sponsorship opportunities for breaks and meals throughout the conference. Following are a list of offerings:

- Lunch (4 sponsorships available, 1 per day) \$5,000
- Breakfast (4 sponsorships available, 1 per day) \$3,000
- Healthy Break (6 sponsorships available) \$2,000

Sponsorship includes recognition during program announcements, on the conference mobile app and webpage. Additionally, signage with company name and logo will be visible during the meal/break.

Sponsor Registration Information:

Company Name _____ Primary Contact Name _____

Office Address _____

Cell Phone Number (_____) _____ E-mail Address _____

Products or services to be exhibited: _____

I am interested in securing the following sponsorship opportunity:

1. _____ 2. _____

Agreement to Health & Safety Protocols:

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Cancellations/Refunds

All sponsorships will be reviewed by the Clinical Assembly Committee prior to approval. A \$250 processing fee will be deducted on all cancellations.

POMA Privacy Policy

POMA members and other visitors that register to use www.poma.org voluntarily provide contact information. This includes, but is not limited to, name, address, phone number, e-mail address and similar data. POMA will disclose this information to third parties when necessary for the provision of services to you, for the protection of others and when required by law.

Aggregate information is information in summary form that does not contain personally identifiable information. POMA allows third parties to use aggregate information to aid in the development or implementation of programs, products and services.

POMA does not sell any aggregate information. If you receive a solicitation like this, it is a phishing scam. Please forward any suspicious emails to poma@poma.org.

EXHIBITION TERMS AND CONDITIONS

1. APPROVED EXHIBITORS – Only Exhibitors that have contracted with the Pennsylvania Osteopathic Medical Association ("POMA") for the specific event identified on the contract in this document will be permitted to display or to demonstrate its products, processes, or services at the Program.

2. DEFINITIONS – As used herein: The "Contract" means the Tabletop Display Contract including the exhibit space application form, the terms and conditions contained herein, the Exhibition Rules and Regulations and the provisions incorporated in the initial payment invoice. "Exhibitor" means any person or company exhibiting in the Program, its representatives, agents, employees and contractors at the Program. The "Rules" means all provisions contained herein, the Exhibition Rules and Regulations and the payment terms stated on the initial invoice. The "Program" means the event described on page one of this document. The "Venue" means the facility where the Program will be held.

3. RESTRICTIONS - POMA may, at its sole discretion, prohibit, restrict and/or evict exhibits which are, in the opinion of POMA, objectionable for any reason including, but not limited to, danger, noise, vibration, glaring or flashing lights, safety and method of operation, objects on display and/or method of display. POMA may also prohibit, restrict, and/or evict any exhibit which may detract from the general character of the Program or which violates any term of this Contract. POMA may further restrict, prohibit and/or evict any exhibit with objectionable persons, things, conduct, printed matter or anything else POMA judges to be objectionable including, but not limited to: balloons, peanuts, popcorn, coffee, combustible material, or anything taken beyond the confines of Exhibitor's assigned space. In the event of such prohibition, restriction, or eviction, POMA shall not be liable for any refunds of rental or other expenses. If Exhibitor fails to comply in any respect with the terms and conditions of this Contract, including the Exhibition Rules and Regulations, POMA shall have the right, without notice to Exhibitor, to rent or offer for rent Exhibitor's space, or to use such space in any other manner. Exhibitor shall remain liable for the full amount specified by this Contract.

4. ASSIGNMENT OF SPACE – POMA reserves the right to assign space, to rearrange the floor plan and/or to relocate any exhibit to further the best interest of the Program. The POMA Program Chair extensively reviews the room layout and attempts to be fair with rotations and table assignments. POMA will assign space guided by Exhibitors' priorities, by the exhibit's requirements and by the choice of locations.

5. RENTAL OF SPACE – Rented space includes a 6-foot skirted table with two chairs and a waste basket. Any and all other equipment or materials, including electricity required by Exhibitor must be provided by Exhibitor at Exhibitor's own expense. Displays must not exceed 6-feet tall/wide.

6. PAYMENT AND CANCELLATION BY EXHIBITOR - Make all checks payable to "Pennsylvania Osteopathic Medical Association." Exhibit space payments shall be made according to the schedule set forth in the initial invoice sent by POMA. POMA reserves the right, in its sole discretion, to reassign or cancel contracted exhibit space if Exhibitor fails to adhere to the payment schedule set forth in the initial invoice. 100% forfeiture will be assessed on rental fees or deposits that were made prior to the reassignment or cancellation. In order to cover work and service performed and as payment of liquidated damages, Exhibitor agrees that if it cancels its exhibit space hereunder, it shall pay a percentage of the total invoice as follows: Cancellation Charge Date of Cancellation/Reduction 50% of total space rental more than 120 in advance of the Program, 100% of total space rental 120 days or less in advance of the Program. If Exhibitor fails to cancel but does not use its assigned space, POMA shall have the right to use Exhibitor's space as POMA determines in its sole discretion, including selling the space to another exhibitor, without any rebate or allowance to Exhibitor. POMA will not be responsible for having included the name of Exhibitor or descriptions of Exhibitor's products in the Program materials, brochures, news releases or other materials. If, at any time, an Exhibitor determines not to use some or all of the space contracted, Exhibitors shall give prompt written notice to POMA of the change in plans, so that POMA may reallocate the unused space pursuant to the Rules.

8. USE OF EXHIBIT SPACE – Exhibitor shall not assign, sublet, or share any part of the space.

9. USE OF COMMON/PUBLIC SPACE – No demonstration, promotion, or advertising shall be permitted outside of Exhibitor's assigned exhibit space. Exhibitor shall not distribute any materials, including but not limited to, samples, souvenirs, or advertising materials outside of the Exhibitor's contracted exhibit space. No Exhibitor shall, in any other way, occupy or use the facilities for any purpose inconsistent with this Contract.

10. LOSS, THEFT OR DAMAGE – POMA does not provide security and shall not be liable or responsible for any loss, theft or damage to the property of Exhibitor, its employees or representatives. Further, POMA will not be liable for damage or injury to persons or property during the term of this Contract, from any cause whatsoever, by reason of the use or occupancy of the exhibit space by Exhibitor, its employees, representatives or assigns. Exhibitor acknowledges that certain activities at the Program, especially during set-up and tear-down of the show, can be dangerous, and Exhibitor, on behalf of itself

and each member of its exhibit staff, assumes such risk and waives any liability on the part of POMA and assumes all liability for such risk. If Exhibitor's materials fail to arrive, or if for causes beyond its control, Exhibitor is prevented from using its space, Exhibitor is nevertheless responsible for its space rental. Exhibitor shall carry special insurance to protect all exhibit materials against damage, theft or other loss, and liability insurance against injury to persons and the property of others, including, but not limited to, POMA.

11. COMPLIANCE WITH LAWS - Exhibitor assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorized local, state and federal governing bodies including, but not limited to, fire, safety, environmental and health laws, regulations, ordinances or codes, together with the rules and regulations of POMA and the operators and/or owners of the property wherein the Show is held.

12. THE AMERICANS WITH DISABILITIES ACT (ADA) - Exhibitor is required to comply with all provisions of the ADA, including, without limitation, arranging Exhibitor's exhibit so as to be accessible to all persons covered by the ADA.

13. POMA shall have the right, but not the obligation, to resolve disputes or disagreements between Exhibitor(s), or between Exhibitor(s). In the event of such dispute, any action or decision by POMA intended to resolve the dispute shall be binding on the Exhibitor(s).

14. COPYRIGHTS, LICENSED AND PATENTED MATERIAL – Exhibitor assumes all responsibility for the use of any and all copyrighted, licensed, or patented materials including, but not limited to, music, video, or printed matter which may be protected under the laws of the United States of America. Exhibitor is solely responsible for securing any and all appropriate rights to use such materials and for the payment of any and all royalties, license fees or other amounts associated with the use of such materials.

15. ADVERTISING AND PROMOTION – POMA reserves the right to use Exhibitor's name in any advertising, videography, promotion or marketing associated with the exhibition. POMA does not, however, guarantee Exhibitor inclusion in such materials.

16. RIGHT TO CHANGE LOCATION, DATES, AND/OR RULES – POMA retains the right to change the Exhibition location, dates, and/or rules upon notice to Exhibitor. Any such change shall be incorporated and made part of this Contract.

17. CANCELLATION BY POMA - POMA retains the rights to cancel the Program and/or the Exhibit with no liability to Exhibitor other than a refund of any paid space rental fees, for any reason beyond its control including, but not limited to, civil unrest, labor disputes, acts of government or acts of God.

18. INDEMNIFICATION - Exhibitor agrees to indemnify and hold and save POMA whole and harmless from and against any and all claims, charges, complaints, liability, losses, demands, actions, damages, expenses, judgments, settlements and/or costs of any nature whatsoever which shall result, directly or indirectly, wholly or in part, by any act, omission, negligence, or conduct of Exhibitor or Exhibitor's employees, representatives, agents, servants, contractors, patrons, guests, licensees, invitees, or assigns, at or related to the Program, including, but not limited to, any such costs in connection with a violation of any laws or regulations, any off-site activities, any dangerous or hazardous materials, any damage, injury, or loss to persons and/or property and any costs, including attorneys' fees, incurred by POMA in connection with the enforcement of this Contract. Exhibitor covenants and agrees that if POMA is made a party to any litigation commenced by or against Exhibitor or relating to this Contract or the exhibit space rented hereunder, then Exhibitor shall pay all costs and expenses, including attorneys' fees and court costs, incurred by or imposed upon POMA.

19. GOVERNING LAW - This Contract shall be construed in accordance with and governed by the internal laws of the State of Pennsylvania, not including the laws applied to conflicts of laws.

20. SEVERABILITY - The invalidity or unenforceability of any of the covenants, phrases or clauses in this Contract shall not affect the remaining portions hereof, but this Contract shall be construed as if such invalid covenant, phrase or clause had not been contained herein.

21. ENTIRE AGREEMENT - This Contract, specifically incorporating the initial invoice and Exhibition Rules and Regulations referenced herein, embodies the entire agreement and understanding of the parties hereto in respect of the subject matter contained herein. Exhibitor agrees to comply with all provisions incorporated in this Contract including the Exhibition Rules and Regulations and provisions of the initial invoice. This Contract supersedes all prior agreements and understandings between the parties with respect to the subject matter. Please contact POMA at (717) 939-9318 with any questions regarding this agreement.