

POMA Raises Fentanyl Awareness at PIAA Basketball Championships

POMA and the POMA Foundation brought their “One Pill Can Kill” campaign to the PIAA Basketball Championships, educating student-athletes, families, and communities about the dangers of fentanyl. With nearly 20,000 spectators in attendance, the event provided a powerful opportunity to share life-saving information and resources.

At POMA’s information table, conversations with students, parents, and grandparents underscored the importance of early education—especially for those entering high school. Many attendees expressed appreciation for the resources and guidance provided.

Representing POMA onsite were President George Wolters, DO, along with Duquesne University Nasuti College of Osteopathic Medicine students Olivia Vogler and Alicia Erlandson, who volunteered after working with Dr. Elizabeth Zona on a drug safety program.

During halftime, POMA also recognized student advocacy, presenting the first-place PSA award to Coelton Mattocks and Rylan Haskins of Cochranon High School for their video, “*The Pill*,” focused on opioid awareness.

You can view “[The Pill](#),” and also the runner-up PSA, “[Don’t Let Pain Become a Killer!](#)” on our [YouTube channel](#).

The impact continued beyond the event. Dr. Zona followed up with a provider toolkit highlighting the importance of parents carrying Narcan. The message is clear: parents need to talk to their children about opioid risks and be prepared to act. Having Narcan available—and knowing how to use it—can save a life.

Through continued education and outreach, POMA remains committed to protecting Pennsylvania communities.